

THE WINDERMERE REPORT

WINDERMERE REAL ESTATE | FORT COLLINS

AUGUST 2015

GREELY MARKET FACTS

KEY METRICS	JAN- JUNE 2015	1-YEAR CHANGE
Average Sales Price	\$221,500	13.6%
Homes for Sale	352	-15.2%
Homes Sold	975	21.6%
Days on Market	67	-8.2%

ODDS OF SELLING

Most people realize that our market is very active and that it is under-supplied. Most people have heard the stories of a home receiving multiple offers within hours of hitting the market. A simple fact that many people overlook is this—not all listings sell! There are many reasons why a listing that goes on the market doesn't sell—condition, price, location, buyer qualification issues, etc.

"Odds of Selling" measures the likelihood of a home selling in a particular location, in a particular price range. The Odds of Selling in the Fort Collins market is 72 percent, and in Greeley it is 71 percent. Contact me to receive a copy of the full, detailed Odds of Selling Report for Northern Colorado.

FORT COLLINS MARKET FACTS

KEY METRICS	JAN- JUNE 2015	1-YEAR CHANGE
Average Sales Price	\$342,250	26.8%
Homes for Sale	751	-18.5%
Homes Sold	1,430	-4.3%
Days on Market	80	-3.6%

WHAT MATTERS

According to research from the National Association of REALTORS® Profile of Home Buyers and Sellers, these are the most important factors for buyers when considering a home:

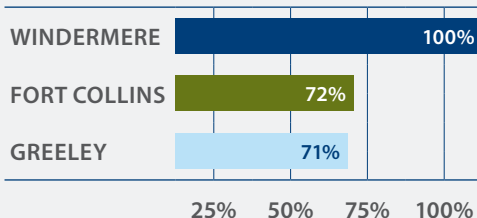
1. Quality and proximity of schools
2. Quality of neighborhood
3. Distance from friends and family
4. Distance from job
5. Style of home

WINDERMERE RESULTS

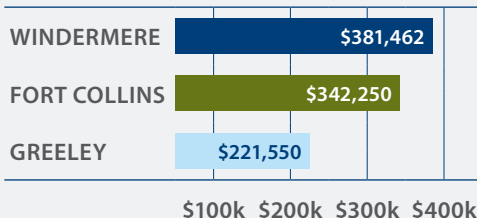
Windermere's Certified Listings are outperforming the market:

Source: IRES

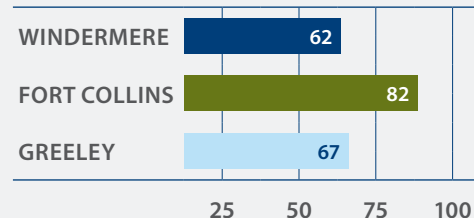
ODDS OF SELLING



AVERAGE PRICE



DAYS ON MARKET

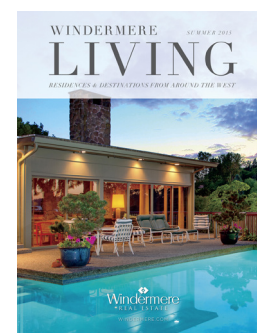


JUST FOR FUN: LOOKING FOR AN ISLAND GETAWAY?



Check out this Windermere listing on the big island of Hawaii.
 83-500 Keawaiki Road, Captain Cook, HI 96704
 MLS ID 267280 **\$3,400,000**

Exceptional properties like this one and others in Colorado can be found in our latest edition of *Windermere Living*. Contact me to receive a complimentary copy.



WINDERMERECOLORADO.COM



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MARKET FACTS

Increasing prices and low inventory

ODDS OF SELLING

Would you like to see your odds?

WHAT MATTERS?

What's important to buyers?

JUST FOR FUN

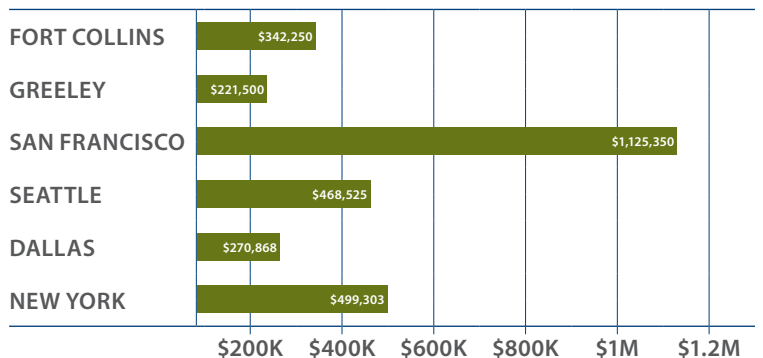
Island dreaming

WINDERMERE RESULTS

Windermere outperforms market

HOW WE STACK UP

Average sales prices in our market versus other cities around the country



Source: IRES & Zillow